

## CALL FOR ART

**Type of Design:** Logo

**Name of Venue or Event:** Blueberry Dash (Walk-A-Thon 2.0)

**Additional Event Information:** Walk, Run or Bike (mobility devices are welcome) up to a 5K along the South Shore of **beautiful Crystal Lake!** (Or the location of your choice if a virtual participant). Blueberry Brunch served to participants. Logo tee shirts to the first 100 participants. The Dash is on an individual basis, on the participant's own timeline on race day (must begin between 8 and 11 a.m.) 100% of proceeds to support the 25 different programs of Benzie Senior Resources, benefitting those age 60 and older in Benzie County.

**Work Media:** Watercolor or Acrylic Paint, Colored Markers, Colored Pencils

**Work Size:** up to 14" X 14 (to be placed on the front of tee shirts and event communications)

**Entry Requirements:** All original work (the artist's signature (or guardian's if under age 18) below certifies that the submission is an original work). Enter as often as you wish, each entry is free. Entries become the property of Benzie Senior Resources, however every effort will be made to return each work to the artist.

**Entry Format:** Photos of work, digital images should be presented in jpeg or png format, with resolution set to produce approximate 4"X6" image size.

**Timeline:** Entries accepted between Jan. 10 and Feb. 28, 2024. The event itself will be Aug. 3, 2024. Include with Entry: Artist resume including biography, educational background, any exhibition record, and contact information including phone and email address.

**Selection Process:** The winning entry will be determined from a committee of five individuals including local artists, the BSR Executive Director, and BSR Board members. The winning artist will be notified by the BSR Executive Director.

**Prize:** The artwork will be used as a tool to invite participants and bring excitement to a fundraising event for Benzie Senior Resources (BSR), a Benzie County non-profit organization. Due to the nature of the request, any submissions will be viewed as gracious donations to the cause. Benzie Senior Resources will happily promote the winning artist and entry on social media and provide press releases to the local newspapers!

Please direct questions to BSR Communications Director Kelly Ottinger,  
[ottingerk@benzieseniorresources.org](mailto:ottingerk@benzieseniorresources.org) or 231-525-0600, ext. 107