

Benzie Senior Resources (BSR) Fund Development & Public Relations Committee
Meeting Minutes –April 19, 2023

Committee Members:

Ingrid Turner—Present	Nancy Call—Present	Linda Ringleka—Present
Douglas Durand – Present	Dawn Bousamra – Present	Rosemary Russell—Excused
Deb Rogers--Present	Rev. Dinah Haag—Excused	

The meeting was conducted via Zoom. The meeting was called to order at 9:33 a.m.

Approval of the Agenda – Linda made a motion to accept the agenda, and Ingrid seconded. All ayes.

Approval of 3/8/2023 Committee Meeting Minutes. Linda made a motion to approve, and Ingrid seconded. All ayes.

Jamie Gray Group/ Golf Outing Fundraiser Update—Sunday, June 11th was proposed by Jamie. Doug let Jamie know that weekday dates weren't workable. We looked at September but then this week she offered June 11th. It would be a shotgun start so everyone starts at once on a different hole. Then everyone ends at around the same time, eats lunch at the same time, and moves it along faster. The overall feeling is positive, and Doug will email Jamie and lock in the date. We'll offer staff assistance, but their Coldwell Banker group does a lot of the work. Nancy most likely won't be there due to previous plans. Linda and Rosemary are happy to be there.

Update on Communications & Public Relations. Dawn reported that her Record Patriot article is going to be about BSR volunteers. Had hoped to have it for next week, but with VRE Dawn isn't sure if they'll still take it so it might be in the following week. Dawn will email Michelle today. Nancy reiterated the importance of having BSR contact info as well as how to volunteer for BSR at the end of every article and ad.

There was an article in the Record Patriot sharing our grant award from BC Community Chest. The Record Patriot did not mention BC Community Chest, so Doug has asked them to please make that correction.

With the Cherryland Cooperative grant award, we should be seeing an article in The Record Patriot and/ or The Record Eagle. A press release is also going out to 9&10 and 7&4 and all local media outlets per Cherryland Cooperative.

March for Meals—Dawn shared the names of those who took part in March for Meals. We had 5 Community Champions volunteers: Kristi Johnson, COO/CNO of Paul Oliver, Sheriff Rosa; Liz Ham, Programs and Services Coordinator for BACN; Sarah Sullivan Executive Director of BACN; and Pastor Patty Higgins. Representative Roth was scheduled to come but he had to cxl. The invitation for him to come anytime has been extended. Sarah Sullivan, President of Paul Oliver was also scheduled to come but had to cxl. She has also been invited to come anytime. Dinah shared that there are a lot of new people to BC who are starting to venture out into the community. Could we invite them to go along for a ride to try out volunteering for BSR? Nancy suggested looking at the next generation of leaders to invite them next year. It is a great way to get them involved earlier.

Ingrid asked about WAT (Walk-A-Thon) date. It is August 5th. Always the first Saturday of the month.

The FD meeting time/day of the week was discussed. Linda is unavailable on Wednesdays and Deb works on Fridays. It was decided to go with Fridays at 8:30 a.m. Deb works at 9:00 a.m. so she'll go in to work early and zoom from there. She'll leave when she needs to work.

Nancy asked about the DB (database) and keeping track of volunteer info. Leo didn't get his invite because we had the wrong address in the system. Could we track our volunteers in DP (Donor Perfect) as well to have everyone in on DB? Doug shared that we also use the BSR DB to track when volunteers need to provide driver's licenses, background checks and update insurance.

Ingrid made a motion to adjourn, and Nancy seconded.

The next meeting date is FRIDAY, May 12, 2023 at 8:30 a.m. via zoom.

Respectfully submitted,

Dawn Bousamra