

QUARTERLY PERSONNEL AND PROGRAM COMMITTEE UPDATE

PERIOD ENDING: 7/19/2023

BENZIE SENIOR RESOURCES STRATEGIC PLAN - AREAS OF STRATEGIC FOCUS

A: Strategic Focus: Broaden and deepen the services we provide, aligned with our mission

B: Strategic Focus: Enhance our communications, marketing, & engagement capabilities

C: Strategic Focus: Strengthen and deepen our physical, financial, & operational capacity

ACCOMPLISHMENTS SINCE 4/19/2023

- **Section by section review of the Employee Handbook is complete and the product is in the hands of our legal counsel**

COMMITTEE GOALS FOR THE YEAR ENDING 9/30/2023

- **Develop and present to the board a one-page overview of BSR services by type and location (get committee up to speed on what currently exists, any issues with those services, consider potential new or add-on services)**
 - **Flesh out the one-pager with hyperlinks to deeper information about each service (numbers served, staffing, estimated costs, issues, etc.)**
- **Review TGP and county-level senior surveys and needs assessments**
- **Develop and finalize a comprehensive update to the BSR employee handbook**
- **As possible consider developing and implementing 1-2 new offerings (see Strategic Plan item A.1)**
 - **Satellite lunches – Trinity Lutheran Church (Frankfort)**
 - **Military veteran group activities**
- **Consider Strategic Plan items A.2, A.3 and C.4 over the next several months and report to the board on the committee's assessment in the Summer 2023 quarterly strategic plan update**