

Benzie Senior Resources (BSR) Fund Development & Public Relations Committee
Meeting Minutes –November 9, 2022

Committee Members:

Ingrid Turner—Present	Nancy Call—Present	Linda Ringleka—joined at 10:02 a.m.
Douglas Durand – Present	Dawn Bousamra – Present	Rosemary Russell—absent

Meeting was conducted via Zoom. Meeting was called to order at 9:36 a.m.

Update on appeal—Doug has signed the letters, brochures are in, and we have Amanda to stuff them. We will get them out this week.

Xmas holiday bags—10 churches and the local Benzie DHHS office staff are all collecting. Also having a day at Family Fare in Benzonia for volunteers to collect donations and money. Unsure if we can have the money collected at credit card machines. Dawn will ask. Dawn will get the date of the Family Fare day for the BOD meeting next week.

BSR Christmas Card—Discussed what kind of card to order this year. Nancy suggested using a local artist and to move away from foil lined envelopes because it shows extra expense spent. Doug shared that we did find a much more affordable option ordering the cards online. It was decided to stay with that and to not order the lined envelopes.

Update on communication—We placed an ad in The Record Patriot's special Veterans Day insert. We advertised our Veterans Day lunch at The Gathering Place and that veterans and their spouses eat for free. We also advertised in the Betsie Current for Christmas gift bag needs. Update on Record Patriot monthly ad-- \$400/ month. Dawn will get word count. Frustrating because we just want an article once a month. View columns as a public service to the almost 40% population in BC.

Giving Tuesday—Dawn shared that the focus is on the need for a new delivery vehicle.

Share the Love Event. Dawn shared that this event has been simplified and will be a much easier task to complete.

Ingrid asked about donor base and how we are managing it. The committee offered to review names from Donor Perfect to help update. We will continue to update and capture email address as it relates to our donors. Ingrid—Are we underutilizing Donor Perfect? Dawn is planning on taking training to learn about it.

Linda arrived at 10:02 a.m. making a quorum so can approve agenda and minutes. Motion to approve the agenda from Linda and Ingrid support. Roll call. All ayes. Motion to approve minutes from October. Linda motion and Nancy support. Roll call. All ayes.

Halloween party at Rosemary's house. Linda R. was there. Since space is limited at The Gathering Place, is there a way to utilize the pinball machines for a fundraiser? Doug mentioned that there is a group wanting to start the Coho Festival again next year. We could have TGP open for pinball family outing.

Doug shared a positive quote about a client who was so grateful for our help as she was recovering from surgery.

Ingrid motion to adjourn and Linda support. Adjourn by consensus.

Adjournment –Meeting adjourned at 10:20 a.m.

Next Meeting Date is Wednesday, December 14, 2022, at 9:30 a.m.

Respectfully submitted,

Dawn Bousamra

DRAFT