

Sponsorship Levels for 2019 Walk-A-Thon

Platinum Sponsor: \$1000

- Sponsor name featured in pre event advertisement in Benzie Record Patriot
- Sponsor featured in newsletter and social media advertising for event
- Sponsor may display their own company banner at event
- Opportunity for sponsor to speak at event
- Sponsor name and logo featured on a mile marker sign
- Large sponsor logo prominently displayed on posters at event
- Sponsor logo displayed on table tents at event
- Post event thank you advertisement listing in Benzie Record Patriot
- Sponsor logo featured on our website for one year with a link to your website
- Sponsor recognized in Benzie Senior Resources Annual Report
- Commemorative framed plaque

Gold Sponsor: \$500

- Sponsor name included in pre event advertisement in Benzie Record Patriot
- Sponsor featured in newsletter and social media for event
- Sponsor name and logo featured on a mile marker sign
- Large sponsor logo prominently displayed on posters at event
- Sponsor logo displayed on table tents at event
- Post event thank you advertisement listing in Benzie Record Patriot
- Sponsor logo featured on our website for one year with a link to your website
- Sponsor recognized in Benzie Senior Resources Annual Report
- Commemorative framed letter

Silver Sponsor: \$250

- Sponsor featured in newsletter and social media advertising for event
- Sponsor name displayed on posters at event
- Post event thank you advertisement listing in Benzie Record Patriot
- Sponsor logo featured on our website for nine months with a link to your website
- Commemorative framed letter



Benzie Senior Resources
10542 Main Street.
Honor, MI 49640
phone: 231 525-0600
fax: 231 325-4855
www.BenzieSeniorResources.org

2019 SPONSORSHIP FORM

Sponsor Contact Information:

Please reserve the following sponsorship for myself / my company.

COMPANY/DONOR NAME (As it should appear in print ad)

CONTACT NAME:

ADDRESS:

TITLE:

CITY:

STATE:

ZIP:

EMAIL: (This is how we will send your receipt. Please print clearly)

PHONE:

Sponsorship Information:

SELECT SPONSORSHIP LEVEL(S):

- ☐ Platinum: \$1000
☐ Gold: \$500
☐ Silver: \$250
☐ Bronze: \$100

SIGNATURE:

DATE:

Payment Information:

Payment is due at time of registration.

☐ Check enclosed payable to BSR

☐ Donate via credit card

☐ MasterCard ☐ Visa ☐ Discover

Card number: _____

Exp. Date: _____ Security code: _____ Billing Zip: _____

SIGNATURE:

DATE:

Please return this form and payment by **07/17/2019** to:



BENZIE
SENIOR RESOURCES

10542 Main Street, Honor, MI 49640

Fed Tax ID#: 06-1673002

All proceeds are being donated to Benzie Senior Resources], a not-for-profit 501(c) 3. All donations are tax-deductible to the fullest extent of the law. For information regarding your donation and/or sponsorship, please contact your tax consultant.