

**BENZIE SENIOR RESOURCES
BOARD OF DIRECTORS MEETING
FEBRUARY 15, 2017**

FINAL

Chair Beverly Holbrook called the meeting to order at 4:33pm. Prayer of invocation was given by Ned, and the Pledge of Allegiance was said by all.

Roll Call: Ann Dawe, Beverly Holbrook, Ned Edwards, Rosemary Russell Denise Favreau, Jane Elzerman, Donna Malecki, Barbara Johnson, Kate Withington-Edwards, Nancy Mullen Call, Scott Harrison and Julie Herrick (on the phone), absent and excused are Ron Dykstra. Also present are Sabra Boyle, Douglas Durand, Bob Roeloffs, and Art Jeannot County Commissioners.

Approval of Agenda

- Under New Business add C Honor bank walk a thon, and under new business add D. Potential for new building.
- Motion to approve the agenda with the additions listed above was made by Denise and seconded by Ned. Ayes being heard, the motion to approve the agenda was made.

Minutes

- A motion to approve the minutes of the previous meeting with one correction, a change needed to the date for the next meeting, was made by Barbara and seconded by Jane. All ayes being heard, the motion was carried to approve the previous minutes.

Public Input-

- Bob and Art introduced themselves. The suggestion box was empty.

Finance Committee

Doug reviewed the financial report. We are at 33% of our budget. Expenses for January were down by 2.4% than budgeted. Revenues were up by 7.7% largely due to grants, fundraising, and rotary charities. There were several expenses that came in over budget; payroll (unemployment insurance), Fundraising and marketing (grant covered this) and travel and mileage. Overall we ended January 2017 with a surplus of \$30,330.00. A motion to accept the finance committee report was made by Rosemary and seconded by Denise. All Ayes being heard the motion was carried.

Information Items

A. Brand Tonic Presentation by Jennifer Lake

A presentation was done and handouts were given. Some discussion related to logo and which should be bigger, BENZIE or Senior Resources. A motion to approve the new BSR marketing by Brand Tonic was made by Denise and seconded by Barbara. Roll Call: Ann Dawe -yes, Beverly Holbrook- yes, Ned Edwards -yes, Rosemary Russell, -yes, Denise Favreau- yes, Donna Malecki-yes,, Barbara Johnson -yes, Kate Withington-Edwards-yes, Nancy Mullen Call- yes, Scott Harrison (on the phone)-yes, Julie Herrick – Yes. The motion was approved.

B. Directors Report: January 2017

- A copy was submitted by Douglas Durand and received by the board.
- BSR will be showcasing our successful oral health program within the Grand Traverse Region oral health coalition.
- BSR and BACN senior food box program is in the Record Patriot today.
- Presented to Lake Township regarding the merger.
- Flat screen TV and blue ray/DVD has been purchased for training purposes.
- Volunteer recognition events are in the planning stage
- Two of our HHA are starting training at AGAPE for certification.
- Bob McQuilken is organizing a volunteer recruitment drive.
- Since October 2016 to present HHA clients are up by 26% and sliding scale patients are up by 141%.
- Gov. Snyder has made seniors and veterans a priority focus. He is proposing increased funding for veteran homes staffing and training for an additional \$3.6 million. For seniors he is proposing a \$3.6 million in efforts to eliminate waiting lists.

C. Program Report for January 2017

- Nutritional Programming
 - We were closed 6 days in January due to inclement weather
 - HDM (Home Delivered Meals) 3,248 meals were provided to 142 clients in January. This is an increase of 15% since 2015 and a 3% increase since January of 2015.
 - Congregate Meals served 1,419 meals in January 2017. This is a 10% decrease since 2015 and a 2% decrease when compared to January 2016.
 - Other Services
 - Dining out increased by 126%
 - Homemaker Program 368 service units were provided for January. That is up 59% when compared to January of 2016.
 - Guardian Medical Monitoring. We have 30 clients and the budget is set to pay for 30 clients a month. We have seven on a waiting list.
 - Benzie Bus 127 bus passes were given to clients
 - Information and assistance there were 1,160 calls in January 2017. This is a 40% from January 2016.
 - Foot Clinic 13 people were seen.
 - Estate Planning- 4 clients were seen in December.
 - The Gathering Place-Activities are up 42% when compared to January 2015. 347 people participated in the 15 core activities. This is huge when looking at the Gathering Place being closed for six days in January.

D. Senior Center Coordinator's Report for January 2017

- Snow days was the theme in January. We were closed six days in January.
- 15 core activities continue and are well attended.
- We served Pasties and they were well received.
- Valentine's day was celebrated
- February 28 is Fat Tuesday.

E. County Commissioner update: Bob Roeloffs

1. The elected officials are finally getting in the groove.
2. The subcommittee, county and DHS are coming together to get the Maples open one way or another. The next county meeting will be giving information related to this.

F. Fundraising/Marketing

Ned Edwards presented a review of three main fundraisers for this year:

- a. Walk a thon on August 5th. Carol Stack will help with advice on this
- b. Millage Looking at August
- c. March for Meals

New Business

- A. Millage information update. Looks like August will be our best bet for the election andn we are probably going with the animal shelter. Bev continues to work on this.
- B. Community presentations Doug gave a list of potential presentations that we can do within the county to let everyone know who we are and what we do. We will be rolling out our new "Brand" during these presentations. If you have another place you want added to the list email it to Doug.
- C. Honor Bank will be sponsoring us at the Walk A Thon.
- D. Potential building is being discussed for BSR/ BACN.

Old Business - None

ROUND TABLE DISCUSSION

- A. Platte River Property
 - a. Bev gave information regarding a 52 acre land preserve in Honor that would allow our seniors and handicapped individuals to have access to the Platte River.

ADJOURNMENT

A Motion to adjourn the meeting made by Ned and seconded by Jane. The meeting was adjourned at 6:21 pm.

Respectfully Submitted,

Rosemary Russell, RNC, DONA,LTC

Next Meeting
Wednesday, March 15, 2017
The Gathering Place, Honor, MI 49640

